



FOOD FEAST @ FROME FESTIVAL 2026

STALL HOLDER GUIDELINES

EVENT DETAILS

- **Saturday 4th July 2026 / 5pm – 10pm**
 - Set-up time from 2pm
 - All traders should always be present and trading (stock permitting) during these hours.
 - All vehicle's must be off site throughout trading hours – there will be limited parking available next to the site.
 - No pack down is permitted until after trading hours – the area must be clear of pedestrians before vehicles can safely enter the site.
- **[Cattle Market Car Park, Frome BA11 1BB](#)**
 - Area next to Cheese & Grain, immediately in front of Frome Canoe Club.
 - [What Three Words: ///plates.moods.cloud](http://plates.moods.cloud)

BASIC GOOD PRACTICE

- All sales must be completed within the allocated pitch – traders are not permitted to sell on any other part of the site.
- Branded, smart, and clean uniform and aprons should always be worn.
- Stall presentation is just as important as your food, so get creative!
- Gas is the preferred power source. We will not be able to supply electricity unless agreed in advance of the event. All generators are prohibited unless approved by the Festival team.
- Any free-standing units including marquees, trailers, vehicles etc. must be correctly weighted with appropriate equipment and risk assessed by yourself in line with current weather. This must be monitored throughout trading.
- Stalls must be kept clean, tidy and clear of rubbish. At the end of trading, all items must be removed from the site. All goods, boxes and non-food items must be stored out of sight of attendees.
- Smoking is not permitted in or near stalls throughout trading hours.
- Food Feast is a single-use plastic free event – please use recyclable cutlery, plates, cups and packaging for all products sold.





FOOD HYGIENE

- Traders are required to have a 4* or 5* Food Standards Agency hygiene rating unless 'Awaiting Inspection'. This rating should be clearly displayed on stalls.
- A clearly labelled & displayed hand washing area is required on every stall.
- Rubber matting or interlocking foam flooring is recommended.
- The kitchen space should have a barrier matt at entry and exit point.
- Sneeze guards should be used for displayed food.
- Allergen Charts with all 14 allergens need to be filled in and kept up to date with copies available for consumers.
- A Food Safety Risk Assessment needs to be completed. [Click here to see an excellent template for this from NCASS.](#)
- Traders must provide adequate receptacles for any waste resulting from your trading and ensure it is removed following trading.

GAS SAFETY

We take this very seriously and will not tolerate negligence.

- Gas bottles must be kept in locked cages so they cannot be tampered with. A gas warning label should be visible on the cage.
- Gas bottles should be kept outside of the structure of the stall with sufficient ventilation.
- A professionally issued Gas & Electrical Safety Certificate should be available for inspection at all times.
- An emergency control valve should be clearly visible and easily accessible.
- Traders should not attempt to fix gas systems without the assistance of a qualified professional.
- Traders should not have more LPG & LPG cylinders on site than the amount required for fuelling the appliances and an equivalent reserve.
- It is the responsibility of all traders to keep up to date with current regulations. [Please check NCASS' Gas Safety Hub to ensure that you are compliant.](#)
- Traders should carry out regular checks for gas leaks on their equipment





HEALTH AND SAFETY CHECKLIST

In order to trade at the Food Feast, we will need to see the following documents before the event:

- Public Liability Insurance (covering up to £5m)
- Food Hygiene Certificate (Level 2 minimum)
- Gas & Electrical Safety Certificate
- PAT Testing Certificate (if required)
- Food Hazards Risk Assessment
- TEN License (if you are selling alcohol)

All traders are expected to always have printed versions of these documents available on their stall in case of inspection, which will be carried out regularly by the Food Feast team. The local authority may also run their own spot checks during the event.

On the day, please use the following checklist to ensure you are ready to trade:

- ✓ Antibacterial soap & hand washing facilities ready
- ✓ Sanitiser surface cleaner & blue roll ready
- ✓ Fire blanket and extinguisher ready, with all staff adequately trained to use the equipment
- ✓ Boxes and containers stored out of public eye
- ✓ Cables are tidily stored and plugs protected
- ✓ Waste collection ready
- ✓ All food is protected from contamination
- ✓ Digital probe and probe wipes ready
- ✓ Stall is clean and well-presented
- ✓ Staff are clean and well-presented

TERMS AND CONDITIONS

1. All traders are expected to have read and adhere to all guidelines listed in this document. Frome Festival reserves the right to ask traders to leave the event and retain the trader's pitch fee if the trader does not comply with these guidelines.
2. Should the event be cancelled due to any force majeure, including and not limited to adverse weather conditions, an act of terrorism, national lockdown or circumstances beyond the Festival team's control, Frome Festival reserves the right to retain 50% of pitch fees to cover administration and marketing costs.





3. Should a trader cancel their booking/s, Frome Festival reserves the right to retain pitch fees if:
 - I. The trader has cancelled within four weeks of the event date.
 - II. The trader's plot has not been resold to a new trader.
 - a) Traders are not permitted to pass their plot onto another trader directly without the approval of the Festival team.
4. The trader accepts all liability for any loss or damage to stock or equipment, and any damage caused by the trader's equipment or stall.
5. High standards of product and stall presentation are expected at all times. Frome Festival reserves the right to ask traders to leave the event and retain the trader's pitch fee should this not be the case.
6. The trader must respond to all requests for information, marketing materials and documentation from the Festival team promptly. Failure to do so could result in Frome Festival cancelling the trader's booking and retaining the trader's pitch fee.

Any queries? Get in touch – office@fromefestival.co.uk

